inis dom!

SHOPPING AS GAEILGE IN ENNIS

Inis Dom Tuilleadh...!

C Conas is féidir liom bheith páirteach?

F Ar dtús, eagrófar sraith de tráthnóntaí eolais chun an pobal agus gnóthaí áitiúla a chur ar an eolas faoin tionscnamh agus conas a oibreoidh sé.

C Níl móran Gaeilge agam, an féidir liom bheith páirteach ann?

F Is féidir leat. Cuirfear tacaíocht i bhfoirm 'Ciorcail Chainte' ar fáil chun freastail ar chách, is cuma tosaitheoir nó cainteoir líofa as Gaeilge thú. Beidh amanna na gCiorcal seo so-lúbtha chun freastail ar an bpobal agus an earnáil gnó.

C Cén córas tacaíochta eile a bheidh ar fáil?

F Tríd ár bpáirtnéireacht le Foras na Gaeilge, Conradh na Gaeilge agus Glór na nGael beimid in ann sraith de tacaíochtaí a chur ar fáil:

- Leabhar frásaí cuimsitheach le cuidiú gnó a dhéanamh as Gaeilge.
- Raon greamaitheoirí agus comharthaí don taobh istigh do siopadóirí.
- Seirbhís proifisiúnta aistriúcháin ar fáil go háitiúil tríd An Clár as Gaeilge chun cabhrú le fógraíocht, broisiúir, agus comharthaíocht do gnóthaí áitiúla.
- Comhairle agus cúnamh ar chonas do ghnó nó tairge a fhógairt trí mheán na Gaeilge.
- Deiseanna cuí le fógraíocht i nGaeilge a aimsiú agus cuidiú le gnóthaí áitiúla feidhm a bhaint astu.

C Inis Dom... cad iad na tairbhí fad-théarmach do bhaile na hInse?

F Cuideoidh **'Inis Dom!'** íomhá na hInse mar ionad de chultúr traidisiúnta na hÉireann a dhaingniú.

Cruthóidh sé atmosféar ar leith sa bhaile, le ceannscríbe siopaóireachta tarraingthach a dhéanamh de do chuairteoirí agus daoine áitiúla araon.

Dhéanfadh Inis, mar bhaile dhá-theangach, rogha nadúrtha mar ionad do mhór-fhéiltí cultúrtha idirnáisiúnta.

Foras na Gaeilge

Gno MEANS BUSINESS

Ennis CHAMBER
IN BUSINESS FOR BUSINESS

inis dom!

SHOPPING AS GAEILGE IN ENNIS

Tell me more...!

Q How can I get involved?

A Initially, a series of information evenings will be held to familiarise both the general public and local businesses with the project and how it will work.

Q I dont have much Irish. Can I participate?

A Yes! Support in the form of 'Conversation Circles' will be provided to cater for everybody, whether a beginner or a more fluent speaker 'as Gaeilge'. Times of these Circles will be flexible to facilitate both the business community and the general public.

Q What other support systems will be available?

A Through our partnerships with Foras na Gaeilge, Conradh na Gaeilge and Glór na nGael we will provide access to a range of supports including:

- A comprehensive phrase book to help in doing business 'as Gaeilge'.
- A range of stickers and internal signs 'as Gaeilge' for retailers.
- A professional translation service, available locally through an Clár as Gaeilge, to help with advertising copy, brochures and signage for local businesses.
- Advice and support on how best to market your business or product through the medium of Irish.
- Identifying suitable Irish language advertising opportunities and helping local businesses to avail of these.

Q 'Inis Dom!'... what will the long term benefits be for the town of Ennis?

A **'Inis Dom!'** will help to consolidate the image of Ennis as a centre of Irish traditional culture.

It will create a unique atmosphere in the town, making it an attractive shopping destination for visitors and locals alike.

Being a bilingual town would make Ennis a natural choice as a venue to host major international cultural festivals.

Foras na Gaeilge

Gno means business

Ennis CHAMBER IN BUSINESS FOR BUSINESS